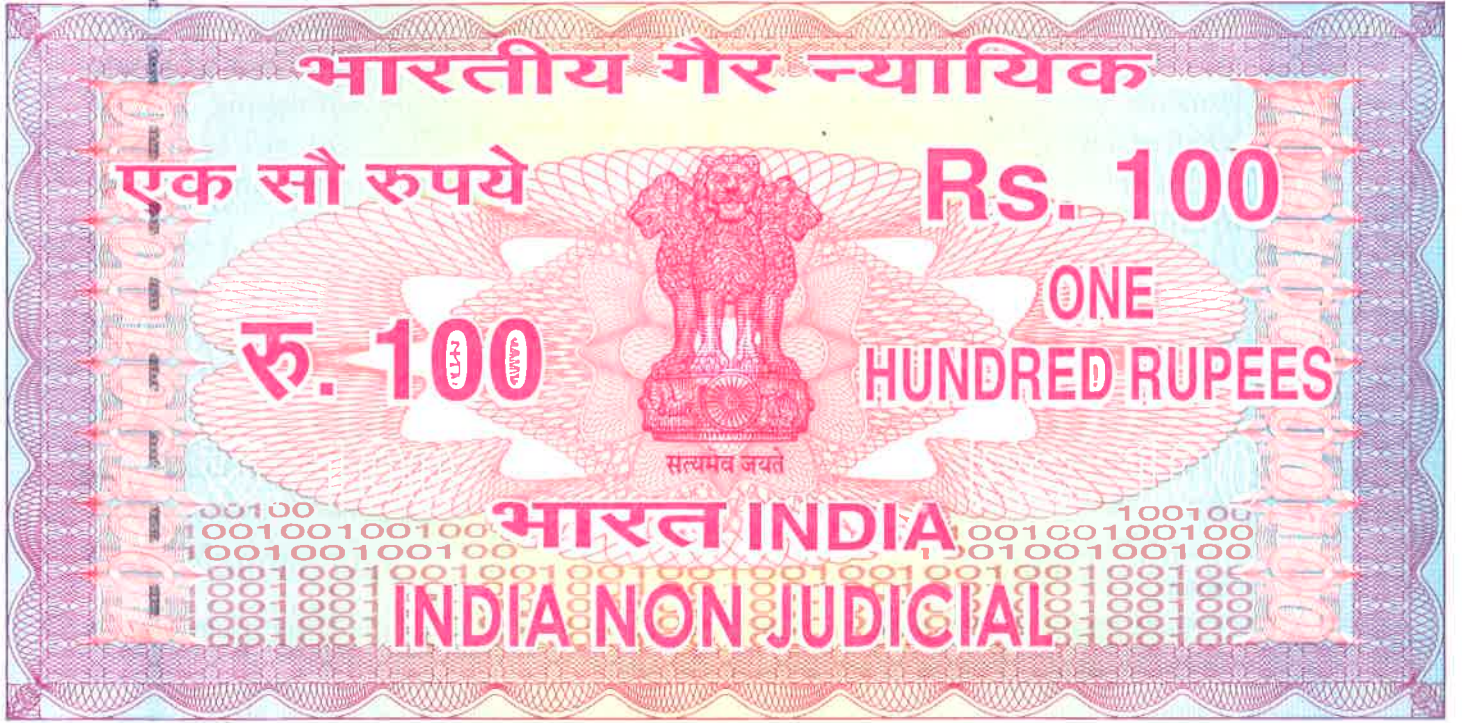


**BHAVAN'S SHETH R. A. COLLEGE OF ARTS  
AND COMMERCE, AHMEDABAD**

**STUDENT STARTUP AND INNOVATION  
CELL**

# LIST OF MEMBERS OF SCRUTINY COMMITTEE

<b>Sr. No.</b>	<b>Name</b>	<b>Designation</b>
<b>1</b>	<b>Dr. Neerja A. Gupta</b>	<b>Principal, Chairperson</b>
<b>2</b>	<b>Shri Rahul Bhagchandani</b>	<b>CEO, GUSEC, Chief Advisor</b>
<b>3</b>	<b>Prof. T. V. Vijay Kumar</b>	<b>Professor, JNU, Member</b>
<b>4</b>	<b>Dr. Rajiv Parikh</b>	<b>Coordinator SSIP, Sheth R. A. College of Arts and Commerce</b>
<b>5</b>	<b>Dr. Swati kapadia</b>	<b>Chairperson, NAAC, Sheth R. A. College of Arts and Commerce</b>
<b>6</b>	<b>Shri Ashok Shah</b>	<b>Technical Director</b>



गुजरात गुजरात GUJARAT

नं. .... ६६७ ..... ३१. ५. २०१९

BT 678667

तारीख ... २९ ... MAY 2019

लेनार ..... गुजरात नॉन जूडिशियल स्टाम्प  
ठेकाशु ..... इन्फोटेक एडमिनिस्ट्रेशन-१० अमे ३८२०१०  
गांधीनगर सभ रज. कचेरीना  
स्टेम्प वेन्डर  
अंशु वरदा विहोल  
ला. नं. १३/८३  
सही (१) (१३)

### MEMORANDUM OF UNDERSTANDING (MOU)

THIS MEMORANDUM OF UNDERSTANDING (MOU) is made on 29<sup>th</sup> day of May, 2019 at Gandhinagar, Gujarat

### BETWEEN

Gujarat Knowledge Society (GKS) having its registered office at Commissionerate of Technical Education, Block No.2, 3<sup>rd</sup> Floor, Karmayogi Bhavan, Sector -10A, Gandhinagar-382010, here after referred to as "GKS" as First Party,

### AND

Bhavan's Sheth R. A. College Of Arts & Commerce Institute, located at Vidyagauri Nilkanth Marg, Khanpur, Ahmedabad, Gujarat-380001, India herein after referred to as "BSRASCAC" as Second Party,

Whereas,

- GKS is a recognised nodal agency for implementation of the **Student Startup and Innovation Policy (SSIP)** of Government of Gujarat.
- BSRASCAC is a recognised academic / technical / institute engaged in imparting knowledge in various disciplines through its establishment.

*(Signature of GKS Representative)*

*(Signature of BSRASCAC Representative)*



The Government of Gujarat under SSIP aims to create an integrated, state-wide, university-based innovation ecosystem to support innovations and ideas of young students and provide a conducive environment for optimum harnessing of their creative pursuit through GKS. For effective implementation of SSIP and to achieve its objectives (as listed below) GKS agrees for **conditional disbursement of grant** to BSRASCAC; wherein BSRASCAC agrees to do following:

**1. Objectives of SSIP:**

- a. Developing student centric Innovation and Pre-incubation Ecosystem for Students (IPIES).
- b. Creating environment for creativity to flourish and an end-to-end support system in educational institutions to allow ample support to ideas for better execution.
- c. Build internal capacity of educational institutions and key components of the innovation ecosystem to enable deployed processes to make sustainable impact at scale.
- d. Create pathways for mind to market by harnessing and handholding projects/research/ innovation/ ideas of students in Gujarat.
- e. Creating and facilitating sectoral and regional innovation efforts in state around educational institutions.
- f. Create a common platform to showcase, support and upscale innovations for motivating stakeholders as well as for an opportunity to create value for money and value for many.
- g. Leverage public system initiatives at state and central level, academia, industries and by other ecosystem stakeholders / domain experts and institutions to make an inclusive effort.

**2. BSRASCAC agrees to pursue following interventions:**

- a. Scout best innovation / projects annually that have potential to be taken further.
- b. Mobilise existing available resources for prototyping / IPR support with universities / state government and link such resources to students.
- c. Create basic IPR and prototyping support to student projects.
- d. Allow innovative students to utilise existing labs and workshops to develop proof of concept.
- e. Undertake culture building activities such as workshops, hackathons, etc. frequently.
- f. Involve existing local entrepreneurs and involve them in mentoring processes of students and innovators.
- g. Create miniature Do-It-Yourself (DIY) labs along with basic pre-incubation facility.
- h. Facilitate showcasing of innovators and student startups through institute level events and activities such as cultural fests, tech fests, etc.
- i. Facilitate availing benefits provisioned under the Startup India plan and other available benefits for student innovators.
- j. Through regular co-curricular activities, promote agenda of innovation and startups as recommended in this policy.
- k. Create IPR Cell.





### 3. Terms and Conditions of the grant/funding:

- a. BSRASCAC would be provided a total financial support in the form of Grant-in-aid of Rs.20 Lakh (Rupees Twenty Lakh Only) for one year, which would be exclusively spent on the specified purpose for which it has been sanctioned within the stipulated time.
- b. The grant-in-aid would be spent as per the approved action plan included in the MoU and mutually agreed to in consultation between GKS and BSRASCAC.
- c. BSRASCAC shall maintain a separate interest bearing bank account for the funds to be disbursed by GKS. The interest earned on the grant money, would be reported to GKS and the same will be treated as a credit to BSRASCAC to be adjusted towards further installments of the grant.
- d. The amount sanctioned during the first instalment will depend on the proposed and agreed expenditure as per the budget plan submitted by BSRASCAC.
- e. BSRASCAC shall register itself with Controller General of Accounts (CGA) and the Comptroller & Auditor General of India (CAG) at its discretion shall have the right to access the books of account for the grant received from the Government under SSIP.
- f. BSRASCAC will be required to submit CA certified Utilisation Certificates (UCs) of the grant at the end of each financial year as well as at the time of seeking further installments of the grant, if any.
- g. Any unspent balance amount sanctioned by GKS would be either adjusted towards the grants-in-aid payable during the next instalment or refunded to the Govt. of Gujarat by means of an Account's Payee Demand Draft drawn in favour of "Gujarat Knowledge Society" payable at Gandhinagar.
- h. All the assets acquired or created out of the grant will be the property of the Govt. of Gujarat and should not be disposed-off or encumbered or utilised for purpose other than those for which the grant has been sanctioned without the prior authorization from GKS.
- i. BSRASCAC agrees to comply with guidelines issued by SSIP-GKS, Govt. of Gujarat from time to time for utilization of SSIP Grant.
- j. BSRASCAC agrees to make expenditure, for SSIP related activities, initially from institute resources on reimbursement basis. The same shall be reimbursed through SSIP grant after verification, if found in conformity with grant utilization guidelines issued by SSIP Cell, GKS from time to time.

### 4. Obligations of BSRASCAC:

- a. BSRASCAC agrees to accomplish proposed milestones as per it's application for SSIP grant; that are listed below:

#### Proposed Action plan and Milestones:

Sr	Milestone	Y-1	Y-2	Y-3	Total
1	Total Number of Students to be Outreached and Sensitized	2300	2300	2300	6900
2	Total Number of Innovative Student Projects to be Supported	50	80	125	255
3	Total Number Innovations to be Supported at PoC Stage	30	50	80	160
4	Total Number of Patents to be Filed	5	5	5	15

5	Total Number of Student Start-ups to be Supported through interventions like:	72	78	85	235
	5.1 Incubation space & facilities	25	30	40	95
	5.2 Seed Funding	12	18	20	50
	5.3 Prototyping grant	10	10	10	30
	5.4 Faculty/ alumni/Expert/mentoring	25	20	15	60
6	Total Number of Workshops/ Conferences/ Seminars/ Capacity Building Programs in SSIP Agenda	15	20	25	60

- b. BSRASCAC agrees to implement key initiatives that are proposed along with the application for SSIP grant; that are listed below:

**Planned Significant Initiatives to be taken:**

1	Mentoring
2	Orientation and Workshop In-house training
3	Incubation Centre
4	Research Lab
5	Funding
6	Increasing Consultancies and in house career oriented sources
7	Tie Ups with Internationally reputed Institutes
8	Global Exposure with International MOUs
9	Research initiatives for promising incumbents in key areas of national importance
10	Internship and Apprenticeships tie ups

- c. BSRASCAC agrees to adhere to budgetary provisions of the policy and the budget plan that was submitted along with the application:

**Budget Plan Submitted with the application:**

Proposed budget (In Rupees)					
Sr.	Component	Y-1	Y-2	Y-3	Total
1	Institute Contribution	250000	250000	250000	750000
2	SSIP Grant	2000000	2000000	2000000	6000000
3	Other Sources	0	0	0	0
	<b>Total</b>	<b>2250000</b>	<b>2250000</b>	<b>2250000</b>	<b>6750000</b>

(In Rupees)					
Sr.	Intervention	Y-1	Y-2	Y-3	Total
1	Developing Institute innovation and startup council/ecosystem/Cell	100000	100000	100000	300000
2	Developing pre-incubation process	50000	50000	50000	150000
3	Co-working space/Pre-incubation facility/Common Innovation Centre	50000	50000	50000	150000
4	Activity/ Workshop/ Conference/ Capacity Building/ Awareness program	100000	100000	100000	300000
5	Awards/Recognition/Exposure	50000	50000	50000	150000
6	Technology Platforms/ICT portals	100000	100000	100000	300000
7	Virtual Incubation/Mentoring and allied support	50000	50000	50000	150000



*[Signature]*

8	Proof of Concept (PoC) and Prototyping support	1200000	1200000	1200000	3600000
9	Patent Filing support	300000	300000	300000	900000
10	Tinkering Lab/Fab Lab/Basic prototyping facility	0	0	0	0
11	Pedagogical Interventions/Courses/New Programs on Innovation and Entrepreneurship	100000	100000	100000	300000
12	Special Initiatives to promote student startups and innovations	50000	50000	50000	150000
13	Documentation/Publication/Dissemination	50000	50000	50000	150000
14	Any other/Administrative expenses	50000	50000	50000	150000
	<b>Total</b>	<b>2250000</b>	<b>2250000</b>	<b>2250000</b>	<b>6750000</b>

- d. BSRASCAC agrees to evolve a transparent system for selection of innovative ideas/projects to be supported.
- e. BSRASCAC agrees to enter into an appropriate agreement with the inventor within framework of policy and guidelines given from time to time by GKS-SSIP, Government of Gujarat.
- f. BSRASCAC agrees to invest sufficient additional amounts in promoting startups and innovation eco system in the institute.
- g. BSRASCAC would provide the physical infrastructure/ civil work necessary for implementation of the above.
- h. BSRASCAC agrees that no civil work / construction and similar activities will be carried out from the funds provided by GKS under SSIP.

#### 5. Monitoring:

- a. BSRASCAC agrees to allow quarterly review based on a comparison of the proposed budget plan versus the actual physical and financial performance. The review shall also include performance audit and as well as financial audit.
- b. BSRASCAC understands that the release of grants after the first instalment and each subsequent instalment will be based on satisfactory implementation of SSIP objectives and performance to achieve the same.
- c. BSRASCAC understands that the concerned Government Officers or its authorized representatives may visit BSRASCAC periodically for ascertaining the progress of work and resolving any difficulties that might be encountered in the course of implementation of SSIP objectives.
- d. BSRASCAC agrees to represent itself through it's authorised representative/s whenever it is called for periodic review at GKS Office.
- e. BSRASCAC undertakes to participate in the programs and events of SSIP.

#### 6. Termination of Support and Penalty:

- a. GKS, Government of Gujarat, reserves the right to terminate support to BSRASCAC at any stage under SSIP, if it is convinced that the grant is not being utilized properly or that appropriate progress to achieve objectives of SSIP are not being made. The entire amount will be treated as a sunk investment and the assets acquired through the grant will be written-off by GKS.
- b. BSRASCAC agrees to repay/refund grant received under SSIP with interest from the date of disbursement if GKS, Government of Gujarat is convinced that the grant is not being utilized for the purpose mandated by SSIP, Government of



*[Handwritten signature]*

*[Handwritten signature]*

Gujarat. GKS, Government of Gujarat, reserves the right to recover any such amount.

- c. In case of SFI/GIA, GKS can recover any such amount through the revenue recovery process of the government.

## 7. Grievance redressal Mechanism


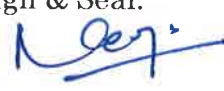
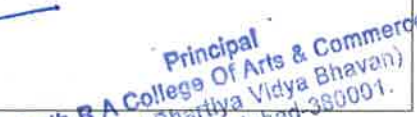
Grievance redressal will be addressed by SSIP Project Proposal Evaluation Committee.

## 8. General Conditions


- The MOU will be valid from the date of signing and it will be reviewed every year.
- BSRASCAC agrees to accommodate any changes that are made in the plan of action from time to time for the implementation of SSIP, Government of Gujarat.
- It is mandatory to acknowledge the SSIP support in all appropriate fora, in media (both electronics and print), website, annual reports, publicity material, etc. in a visible manner.
- The MOU can be modified or revised from time to time with mutual consent of both the parties.
- The MOU has to be supported with the following documents:
  - Copy of affiliation letter to BSRASCAC by statutory body.
  - Legal authority letter in the name of person who is signing MoU on behalf of University/Institute/ College.

Each of the undersigned signatories represent and warrant that he/ she is authorised to execute this arrangement on behalf of the party for whom he/ she signs and that no further authority or execution by any other person for such party is necessary.

To be signed by Representative of GKS and Representative of BSRASCAC

GKS	BSRASCAC
Name: Smt. Avantika Singh Aulakh, IAS	Name: <u>Dr. NEERJA A. GUPTA</u>
Designation: CEO-GKS and Commissioner, Technical Education	Designation: <u>Principal</u>
Date:	Date: <u>29th May '19</u>
Sign & Seal: 	Sign & Seal:  

Witness:

  
1. Dr. M. S. Gadhari

  
2. Dr. Rajiv V. Parikh





## Memorandum of Understanding

between

**BHAVAN'S SHETH R. A. COLLEGE OF ARTS & COMMERCE,  
AHMEDABAD**

GRANT IN AID College  
Established under the Gujarat University Act 1949  
at Ahmedabad, Gujarat  
(Henceforth, to be referred as BSRASCAC)

and



Since 1970

***Y. J. Trivedi & Co.***

PATENT & TRADE MARK ATTORNEYS & ADVOCATES  
INDIA

A leading IPR Law firm at Ahmedabad, Gujarat  
(Henceforth, to be referred as YJT)

For the purpose of exchange of knowledge between start-ups, entrepreneurs,  
innovators and mentors, and engaging in activities aligned with objectives of both  
organisations

This Memorandum of Understanding is made between

**BHAVAN'S SHETH R. A. COLLEGE OF ARTS & COMMERCE**, Ahmedabad, a grant in Aid college incorporated under the Gujarat University Act 1949 of the State Government having its address at Vidyagauri Nilkanth Marg, Khanpur, Ahmedabad (hereinafter referred to as BSRASCAC which expression shall, unless it be repugnant to the subject or context thereof, include its legal representatives and permitted assigns) of the **First Party**;

and

**YJ Trivedi & Co.**, a leading IPR Law firm, having its address at 2<sup>nd</sup> floor, City Square building, opp. Kashiram hall, University Road, Ahmedabad, Gujarat- 380015 represented by its senior partner Ms. Gopi Jatin Trivedi (hereinafter referred to as YJT which expression shall, unless it be repugnant to the subject or context thereof, include its legal representative and permitted assigns) of the **Second Part**;

The Parties of the First part and Second Part are hereinafter collectively referred to as the "**Parties**" and individually as a "**Party**"

#### **WHEREAS**

- (A) BSRASCAC has established a Start-up and Entrepreneurship Council to support start-ups, entrepreneurs and innovators in Gujarat, and facilitates the promotion of a culture and spirit of entrepreneurship and innovation across the University ecosystem affecting large number of students and faculty.
- (B) YJT is a leading law firm in Ahmedabad and providing IPR related services since 1970 and it provides extensive expertise services in all areas of Intellectual Property Rights. GU desires to avail the services of the law firm YJT and YJT agrees to provide services on the terms and conditions agrees as under:

#### **SCOPE OF WORK:**

Under this MoU, YJT shall be providing the following services to students, faculties of BSRASCAC and start-ups of BSRASCAC:

- (a) IPR awareness and allied support services and advice to incubated startups;
- (b) Provide advice and assistance for prosecution of patent application including filing of patent application and/or application for registration of Trademark, Copyright, Designs etc;
- (c) Provide guidance in the drafting and finalization of IPR Policy as part of Start-up & Innovation policy.
- (d) The member of YJT appointed to IPR Scrutiny Committee as per the guidelines of the Student Start-up and Innovation Policy of Government of Gujarat shall attend meetings and provide support and legal assistance to the IPR Scrutiny Committee as and when required.
- (e) Provide any further services as may be mutually agreed between the parties.

**In addition to the above operational guidelines, both parties agree that:**

1. The engagement of BSRASCAC with YJT for all assignments shall be through BSRASCAC as a nodal interphase between both organizations.
2. For smoother functioning, YJT shall appoint a nodal officer for its interactions with BSRASCAC.
3. This MoU creates no binding on either party to engage into any specific assignment without mutual consent from both sides.

4. Each party agrees to serve the cause of the MoU with best intentions and unconditionally agrees to indemnify the other against any liability resulting due to inefficiency in upholding the scope of work it is expected to cater to as per the ToR and subsequent terms of agreement, if any.
5. By signing this MoU both parties agree to maintain confidentiality of information exchanged between them for any purpose.
6. Either party shall not release any part of the research work to any third party without getting explicit written consent from the other.

**TERMINATION:**

This arrangement shall be in effect for one year from date of signing the MoU and may be terminated by any party hereto by giving one month's prior notice to the other without assigning any reason and on the expiry of the said period from receipt of the notice this arrangement shall stand terminated except in respect of matters which are already entrusted to YJT and are in the process of completion.


**GENERAL:**

All documents signed, faxed or emailed shall be treated as valid and permissible and integral component of this arrangement.

**OTHER:**

In case of any disagreements between both the organizations, same shall be gracefully resolved using assistance from the apex officers of both organization. Any dispute that arises shall be put in front of a joint committee consisting of partner of YJT and Principal of BSRASCAC for resolution, and their decision shall be final and binding to both organizations.

**Witness whereof, the institutions here to have appended their signatures:**

  
DR NEERJA ARUN GUPTA  
Principal  
BSRASCAC

Principal  
Shri R A College Of Arts & Commerce  
(Run by : Bhartiya Vidya Bhavan)  
Khanpur, Ahmedabad-380001.

In the witness of:

  
DR. RAJIV V. PARIKH  
Secretary to Principal  
BSRASCAC

Place: Ahmedabad  
Date: 7<sup>th</sup> October, 2019



  
Ms GOPI JATIN TRIVEDI  
Sr. Partner  
Y. J. Trivedi & Co.



  
Ms SHIVA MEHTA  
Sr. Associate  
Y. J. Trivedi & Co.



## **Major Noteworthy Efforts made to promote Innovation and student Startups in 2019-20**

- Initial fund support has been given to 3 Startup.
- One Startup has been gone for IPR.
- Interactive session was arranged with students by Start-up Coordinator.
- More than 10 Training and Skill based Bootcamp/Seminars ,Workshops has been arranged by the college.



STARTUP TO BE FUNDED AT INITIAL  
STAGE

# 600 Calorie food Startup

## CO-FOUNDER VIRAJ MUNSHAW

- Vision

To make a positive contribution to society through improving people's physical and mental health by encouraging them to substitute junk food with healthy alternatives.

### Goal

Calorie 600 goal is to provide healthy, tasty and nutritionally balanced lunches for busy working professional through delivering 600 calorie counted meals directly to their workplaces.

Calorie 600 meals typically provides  $\frac{1}{3}$  of the Daily calorie needs for women and  $\frac{1}{4}$  of the needs for a man.

A variety of menus and dishes to deliver a tasty and fulfilling experience to our clients. The emphasis is on imparting a home cooked experience including roti, vegetables, dal and rice.

## Our Business

Our business is a start-up venture, set up by Viraj Munshaw (Ph.D. in English Literature), Jigisha Munshaw and Nita Shah. Jigisha Munshaw is a qualified and practicing nutritionalist with over 10 years experience as a consulting dietician with over a hundred satisfied clients. Viraj Munshaw is also a nutritionalist and is working towards her Certification in Food and Nutrition, having completed her Doctorate.



We are looking to expand our business in the near term from current 40-50 meals/day to 70-100 meals a day without loss in quality. To do this, we will need to invest in modern and industrial kitchen equipment and increase our staff from two to four chefs along with administrative staff and delivery staff.

Our current marketing approach is mainly by word-of-mouth and social media. We will be enhancing this through meeting with more corporate clients in Western Ahmedabad who wish to improve their staff welfare through providing them with healthy meals.

calorie  
600



# THEY BECAME THEIR OWN BOSSES: STORIES OF START-UPS, STRUGGLE AND SUCCESS

VOICE interviewed some passionate entrepreneurs who may not have planned to start their own business, but their passion for their work got them started up! Read on, and you will find some of you may want to start up your own venture!

**Calorie 600 by Viral Munshaw**



After my cousins and friends finished studying and working, they constantly complained about not getting good quality balanced food on proper time and complained about the only food because of which they gained a lot of weight which lead to a lot of other problems at a very young age. This led me to start Calorie 600.

My biggest challenge has been to make people understand the concept of balanced nutritious food at the junk food - Lohri galla culture and easily digestible fatty foods in the super market. We want to change the habits of people eating at the Lohri gallas, creating awareness about Healthy food, which is a long process, changing their habits and thinking... once our meals are calorie counted and balanced, sometimes it becomes very difficult for us to have variety as during summer season some tables are not available in the market and we are with very few choices, for example, green chutney. Another challenge that I face is in delivering food. Because of high fuel costs the delivery of food becomes much costlier. My message to the budding entrepreneurs would be to do something that you have a liking for, and hard, even if you do not see the desired results at initial stage. Everything takes time. Proper planning, proper market survey are what you need to do before you start anything!

**Viral Munshaw was an English literature student, did his Ph. D from Gujarat University and is now running a course on Food and Nutrition along with running Calorie 600**

**Deep Zanzarakiya**

Kickboxing Studio - who is also a close friend - being a fitness coach myself, I sensed a great opportunity to bring this sport as one of the best fitness options for the average person.

I find it challenging to expand, mainly because of my own philosophy of keeping kickboxing fun, while keeping it real, and being true to the sport without commercialising it. Hence, I find coaches to expand is



through in all your interactions. This is what enabled me to get 12 clients who paid in full for our longest membership before we even painted the walls of the premises.

**Deep Zanzarakiya is an alumnus of NRBBA, and founder of The Kickboxing Studio**

**EcoDeeds by Gargee Vasavada**



I was already practicing a low waste lifestyle but the months prior to delivering my child, I read about and went through a lot of material to understand ways in which one can create less waste while raising a child. I wanted to make a difference in the future of not just my child, but also this entire generation who doesn't deserve to be handed down with all the mess we have made of the earth and the climate. Secondly, the rampant usage of single use products and the absolute disregard for its effects on the environment, especially among the youth, is alarming. This made me want to do something with all the knowledge and information I had assimilated over the years. Hence, EcoDeeds. At EcoDeeds, we have a variety of sustainable products for everyday use that help our customers lead a waste-free and toxin-free life.

This journey, of course, not been an easy journey. Mainly because, most challenges are internal. As we move forward, it has been the foremost challenge, mainly due to the very convenient usage of disposable items, and the throw-away culture is looming large. Are people ready for this kind of a thing? But I remember what is at stake every time I am overcome with negativity. And plough forward.

My only message to other entrepreneurs, or the ones wishing to be entrepreneurs, is, take feedback, and be ready to change!

**(Gargee Vasavada is an alumnus of N R H High School, she did her Masters in Economics from Gujarat University)**



is judged by their outfit first. However wrong that might sound, this remains a fact. A good outfit keeping in mind the ongoing trends (or creating a trend) and comfort is all what a person needs. The inside is by the God. The outside could be customised. And that is what inspired me to start up with a source of fashion that can cater to everyone's choice and is not very expensive.

I am basically a professor and thus the challenges faced by Meraki were mostly related to the availability of time. The passion to design good clothes for a vast majority had to struggle with other priorities. Also, as a start-up, getting people to believe in our work and get paid for it was a task in the early stages. We had almost no profit margins and still people wanted it for lesser amount.

For those who wish to begin something new, I would always advise to not be money minded - at least in the beginning. And never give up. And also, be very, very clear to the type of people you would cater to. Sometimes you will get clients with whom you are not comfortable. Refuse to work with them - politely. This is a wide world. They will get their work done somewhere else and you will also get many newer and better clients. Of course, you cannot refuse to work with all the customers, but you can be selective. And always be humble. It goes a long way in any business.

**(Dhaval Kataria has done Ph. D from GLS University, and he is an assistant professor at JG College of Commerce, apart from being a Fashion Entrepreneur)**

**Candles for You by Nency Shah Patel**



I have always been passionate about candles. I have also, always been passionate about business. When people ask me, why did you start your business, I tell them, because this is what I wanted to. Me have for

# UMANG Event Management Startup

## Founder : Umang Mehta and Umang Kadia

- Umang Event Management provides excellent event management services like wedding management, Logistic services, Hospitality CSM, Couple entry, Anchor, Celebrity Provider, Bouncer, Magician, Comedian, Product Promotion, concert, corporate services



ખુશખબર



8347459016



ખુશખબર



9904644156

**ઉમંગ ઈવેન્ટ**

ગણપતિ ડેકોરેશન  
નવરાત્રી મનેજમેન્ટ

જાદુગર  
જન્મદિન

સગાઈ

બલુન ડેકોરેશન

**BABY SHOWER**

ગણપતિ નું ડેકોરેશન  
કરાવનાર ને ગણપતિ ની  
એન્ટ્રી ફી

લગ્ન નુ પ્લાનિંગ

**D.J**

સ્ટેજ ડેકોરેશન

કપલ એન્ટ્રી

બાઉન્સર

**ANCHOR**

ડાન્સર

માર્કેટિંગ



તમારા બજેટ ને અનુકુલ આવે એવી એક માત્ર ઈવેન્ટ મનેજમેન્ટ કંપની હમાણાં જ સંપર્ક કરો  
હમાણાં જ કોલ કરી ને બુકિંગ કરનાર ને ફાયદો કરી આપવામા આવશે



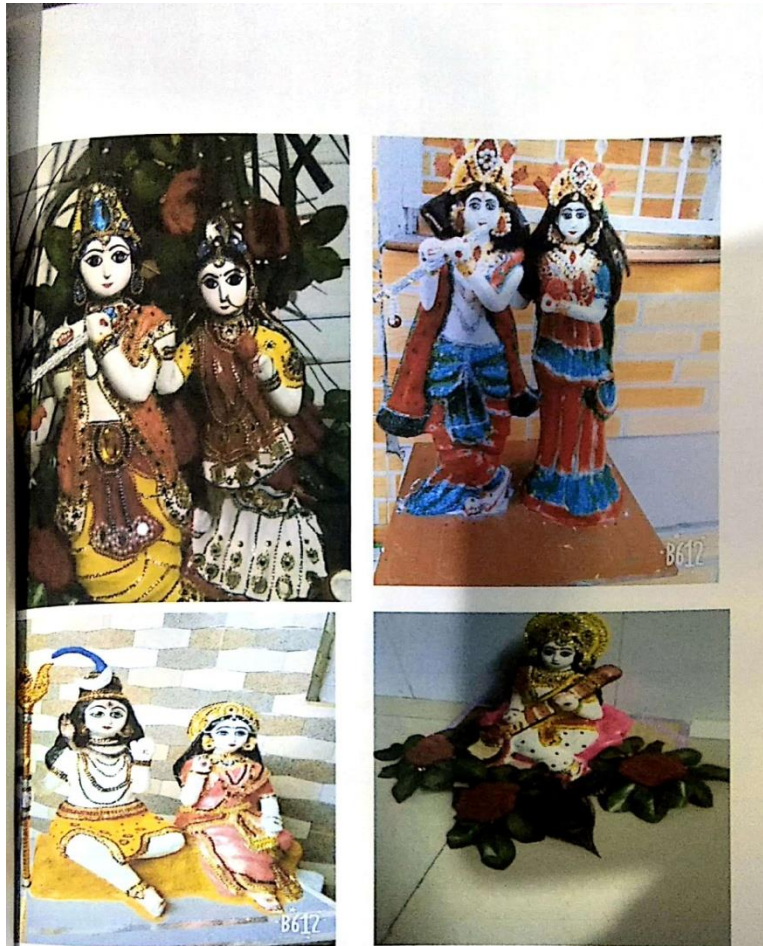


# Clay art

## Founder Shikha Yadav

- Goal
- To make beautiful idol of gods, goddess, famous personalities and as per demand.

# Few clay art



# Lions Club International President Statue



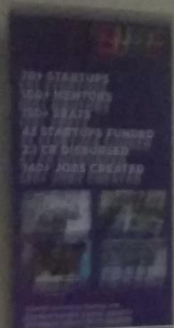
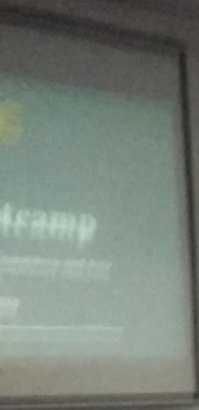
# Bootcamp and Seminar













# Workshops held in 2019-20





Financial Year	2019-20
Quarter	Q2 : July to September
Total Number of Student Outreached and Sensitized (During selected quarter only )	750
Total Number of Innovative Student Project Supported (During selected quarter only )	3
Total Number of Innovations Supported at PoC Stage (During selected quarter only )	6
Total Number of Patents Filed (During selected quarter only )	1
Total Number of Student Start-ups Supported through interventions (During selected quarter only )	3
Total Number of Workshop/Conferences/Seminars/Capacity Building Programs in SSIP Agenda (During selected quarter only )	5
Number of Course Developed (During selected quarter only )	4
Number of Publications (During selected quarter only )	0
Number of Projects/Students Supported using Awards/Recognition/Exposure (During selected quarter only )	3

<b>Special Initiatives</b>	Preincubation workshop, mentoring workshop, field visit, advisory meeting, dedicated ICT Portal, Enhanced and Upgraded Library, Collaboration with institute of Eminence.
<b>Special Initiatives Outcome</b>	1. Received best startup college of the year award from GUSEC. 2. one startup innovator Shikha yadav got felicitatidfrom president of International Lions Dr Jung Yul Choi.

	<b>Three Year Action Plan to Support Student Innovation And Startups</b>				
Sr.No .	Milestone	2018-19	2019-20	2020-21	Total
1	Total Number of Students to be Outreached and Sensitized	2300	2300	2300	6900
2	Total Number of Innovative Student Projects to be Supported	50	80	125	255
3	Total Number Innovations to be Supported at PoC Stage	30	50	80	160
4	Total Number of Patents to be Filed	5	5	5	15
5	Total Number of Student Start-ups to be Supported through interventions like:	72	78	85	235
	5.1 Incubation space & facilities	25	30	40	95
	5.2 Seed Funding	12	18	20	50
	5.3 Prototyping grant	10	10	10	30
	5.4 Faculty/ alumni/Expert/mentoring	25	20	15	60
6	Total Number of Workshops/Conferences/Seminars/Capacity Building Programs in SSIP Agenda (attach detail)	15	20	25	60

## [SSIP Centers \(/admin/ofinancials/centerindex\)](/admin/ofinancials/centerindex) / Financial Outcome / 2019-20 - Q1

Sr.	Grant Head	Institute/University Fund	SSIP Fund	Other Fund	Total Fund
1	Developing Institute innovation and startup council/ecosystem/Cell	0	0	0	0
2	Developing pre-incubation process	0	13800	0	13800
3	Co-working space/Pre-incubation facility/Common Innovation Centre	0	0	0	0
4	Activity/Workshop/Conference/Capacity Building/Awareness program	0	24295	0	24295
5	Awards/Recognition/Exposure	0	0	0	0
6	Technology Platforms/ICT portals	0	0	0	0
7	Virtual Incubation/Mentoring and allied support	0	4500	0	4500
8	Proof of Concept (PoC) & Prototyping support	0	10650	0	10650
9	Patent Filing support	0	0	0	0
10	Tinkering Lab/Fab Lab/Basic prototyping facility	0	0	0	0
11	Pedagogical Interventions/Courses/New Programs on Innovation and Entrepreneurship	0	9000	0	9000
12	Special Initiatives to promote student startups and innovations	0	16800	0	16800
13	Documentation/Publication/Dissemination	0	2500	0	2500
14	Any Other	0	0	0	0
15	Administrative Expenses	0	7500	0	7500



## SSIP Centers (/admin/ofinancials/centerindex) / Financial Outcome / 2019-20 - Q2

Sr.	Grant Head	Institute/University Fund	SSIP Fund	Other Fund	Total Fund
1	Developing Institute innovation and startup council/ecosystem/Cell	70000	0	0	70000
2	Developing pre-incubation process	0	24000	0	24000
3	Co-working space/Pre-incubation facility/Common Innovation Centre	0	0	0	0
4	Activity/Workshop/Conference/Capacity Building/Awareness program	0	75550	0	75550
5	Awards/Recognition/Exposure	4000	0	0	4000
6	Technology Platforms/ICT portals	0	0	0	0
7	Virtual Incubation/Mentoring and allied support	0	12800	0	12800
8	Proof of Concept (PoC) & Prototyping support	0	52900	0	52900
9	Patent Filing support	1500	0	0	1500
10	Tinkering Lab/Fab Lab/Basic prototyping facility	0	0	0	0
11	Pedagogical Interventions/Courses/New Programs on Innovation and Entrepreneurship	0	26232	0	26232
12	Special Initiatives to promote student startups and innovations	0	72996	0	72996
13	Documentation/Publication/Dissemination	0	131520	0	131520
14	Any Other	0	0	0	0
15	Administrative Expenses	0	15000	0	15000

# New Building with dedicated floor for SSIP and Computer Labs



# Floor Room Photos







Bharatiya Vidya  
**Bhavan**

[Founded in 1938 by Kulapati Dr. K.M. Munshi with the blessings of Mahatma Gandhi]

Phone : 22265746 / 22267303  
22267421  
Fax : 22287373

Chairman N. Ramanuja

Director H.N. Suresh

Ref: BVB:BNG:010:13-14

194/13

Date: Monday, June 03, 2013

Dr. Neerja Arun,  
Principal,  
Bhavan's Arts & Commerce College,  
Khanpur,  
**AHMEDABAD 380001**

**Sub: MOU entered with Canada & Indonesian Universities.**


First of all please accept our applaudable heartiest congratulations for your remarkable achievement by entering into an MoU with Canadian and Indonesian Universities. Further, we are also happy you for having brought the name of Bharatiya Vidya Bhavan to limelight in International Educational arena. We at Bengaluru Kendra are proud of this unique achievement.

We at Bengaluru Kendra, will be happy to associate with you as an extension unit to offer all the courses at Bengaluru for the benefit of students in this part of the country. Karnataka being an highly educated density, it will be an boon for the students who are interested to part their knowledge abroad and learn the implicit of our culture and educational.

We as one of the major Kendra in Karnataka, are parting education in Diploma/Postgraduate diplomas and MBA, Courses. We are also starting and college of Law soon. We have enough infrastructure facility as we were offering for many years American MBA (MARSHALL UNIVERSITY Huntington, USA).

We request you to kindly let us know the possibilities of starting an extension center for the overseas course. Please send the details at the earliest.

With best regards

  
**H.N.SURESH,**  
**DIRECTOR**



Memorandum of Understanding:  
International Collaboration Between  
Marshall University Lewis College of Business  
and Bharatiya Vidya Bhavan, Bangalore  
To Provide the Marshall University  
Master of Business Administration Degree  
As An Externally Sponsored Program in India

The Marshall University Lewis College of Business (MU LCOB) and the Bharatiya Vidya Bhavan, Bangalore (BVBB), in order to serve potential graduate business students in India, to further the missions of both BVBB and MU LCOB, and to increase the opportunities for cross-cultural understandings between the two institutions and their respective nations, articulate the main points of a collaboration to have MU LCOB make available in Bangalore, India the Master of Business Administration (MBA) as an external, BVBB-sponsored, graduate degree program.

Pending approval of all institutional and state authorities, MU LCOB will offer an BVBB-sponsored MBA program as a contractual agreement between MU LCOB and the sponsor, BVBB. The degree awarded to students participating in the program will be fully accredited by AACSB International, the Association to Advance Collegiate Schools of Business, and the degree will be called MBA. This is the same degree designation received by successful program graduates in the United States.

Admission to the program will be determined under standards established by MU LCOB. To be admitted into the MU LCOB MBA program in Bangalore, India, students must:

1. hold the equivalent of an undergraduate degree from an accredited institution with an appropriate level of academic achievement (having scored at least 50 percent of all total possible marks);
2. successfully complete the seven BVBB-MP Birla Institute of Management (MPBIM) Foundation level courses.
3. successfully perform on either the All India Management Association's Management Aptitude Test (AIMA MAT) or the Graduate Management Admission Test (GMAT);
4. demonstrate effective communication skills and appropriate knowledge in a personal interview; and
5. properly supply all admission material in a timely fashion.

All final decisions regarding admission will be made by MU LCOB.

The seven BVBB-MPBIM courses will include five courses which have the same content as the five Foundation program courses as listed in the MU Graduate Catalog. Students will gain formal admission to MU after completing the Foundation courses with an A or a B in each course. After admission, all original and official records will be kept at



Marshall University. Copies will be kept in Bangalore, India. The program will be under the control of the MBA Director and the Associate Dean of Graduate Programs.

The BVBB-sponsored MBA program will consist of the twelve MBA courses as listed in the MU Graduate Catalog. The courses will have the same contact hours and content as those taught on the MU campuses in the United States, and the course content will be subject to review by the MU LCOB Graduate Curriculum Committee. MU LCOB Graduate School of Management (GSM) qualified faculty will teach at least eight (or two-thirds of the twelve courses) in person in Bangalore, India. MU LCOB will accept as transfer credits from the BVBB-MPBIM graduate program up to four courses (or one-third of the twelve courses). All BVBB-MPBIM faculty teaching transfer credit courses will have the same MU LCOB Graduate School of Management academic qualifications that are required of MU LCOB graduate faculty, and the qualifications will be subject to review by the MU LCOB Graduate Curriculum Committee. The program as provided in Bangalore, India will have the same graduation requirements as those expected of students completing the MBA program on the MU campuses in the United States.

MU LCOB MBA program in Bangalore, India will be in full compliance with AACSB standards. MU will provide all students internet access to the same library services available to all MU students. Bharatiya Vidya Bhavan, Bangalore will provide students with quality facilities, including access to modern classrooms, library facilities and computer laboratories.

In return for providing the MBA in Bangalore, India, the sponsor, BVBB, will provide MU LCOB fees based upon the number of students participating in the program. The sponsor will also provide support for MU faculty teaching in India. This support shall include but not be limited to: round-trip airfare between Huntington or Charleston, West Virginia, United States, and Bangalore, India; lodging and board; secretarial assistance; transportation in India; and a stipend. Furthermore, the sponsor will provide funding for both a MU LCOB official to administer the program with semi-annual visits, and for the LCOB Dean or his MU representative to preside over the graduation ceremony. All admission and graduation fees will be the responsibility of the student and/or BVBB. More detail will be provided in the financial addendum.

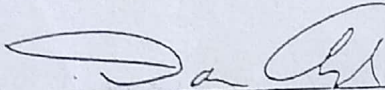
Once the MU LCOB accepts the first fees from BVBB for a particular cohort of students, it is committed: 1. to accept students from that BVBB-MPBIM cohort who meet the qualifications as described above; 2. to accept up to twelve hours of transfer credit from all students in that BVBB-MPBIM cohort who successfully perform and complete MU LCOB-approved BVBB-MPBIM MBA-level courses; and, 3. to teach at least eight courses in Bangalore, India for that BVBB-MPBIM cohort. MU LCOB must notify BVBB of any changes in program requirements or graduation requirements six months before a particular cohort takes the first Foundation level course.

Credit for courses taken in the program in India will be equivalent to courses taken on the MU campuses in the United States. Any student from an accepted cohort may at any time during the program attend courses on the MU campuses in the United States and all

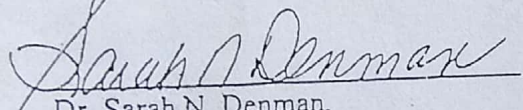


credit for courses successfully completed in the program in India or in the United States may be used toward meeting graduation requirements. However, students desiring to transfer completely to, or to take courses in, the United States should be aware that significant additional financial obligations will be incurred. International student admissions standards (such as the Test of English as a Foreign Language) will be met, and US immigration laws (such as visa requirements) must be followed.

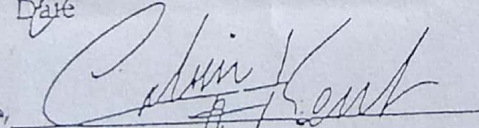
MU LCOB and BVBB-MPBIM agree to monitor and support the provisions of this agreement to ensure consistency, program quality, and transferability for the benefit of students at both institutions. MU LCOB and BVBB-MPBIM agree to coordinate any changes that may occur in the program requirements. MU LCOB and BVBB-MPBIM agree to renegotiate this agreement as necessary due to changes in curriculum at either institution or graduation requirements at MU. This process will be the responsibility of the MU LCOB Dean and the Executive Director of BVBB. Either MU LCOB or BVBB may terminate this agreement by notifying the other party in writing at least six months before any intended new cohort is to begin. Any existing cohorts must be allowed to complete their program and all agreed remuneration for this program must be paid.

  
Dr. Daniel D. Angel  
President  
Marshall University

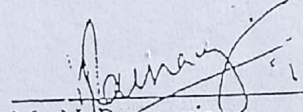
7-7-03  
Date

  
Dr. Sarah N. Denman,  
Provost  
Marshall University

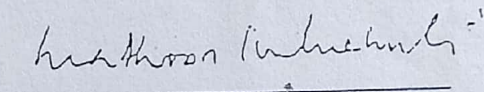
June 27, 2003  
Date

  
Dr. Calvin A. Kent  
Dean  
MU Lewis College of Business

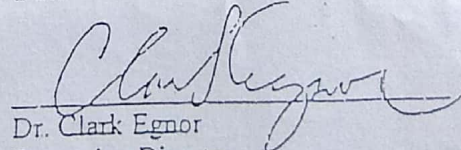
23 June 2003  
Date

  
Mr. N. Ramana  
Chairman  
Bharatiya Vidya Bhavan, Bangalore

22.07.03  
Date

  
Mr. Mathoor Krishnamurthi  
Executive Director  
Bharatiya Vidya Bhavan, Bangalore

22.07.03  
Date

  
Dr. Clark Egnor  
Executive Director  
MU Center for International Programs

6-30-03  
Date



# **Memorandum of Understanding**

## **Cape Breton University and Bhavan's Sheth R.A. College of Arts & Commerce**

are linked by common academic interests and seek to develop collaborations and exchanges in fields of shared interest and expertise. The activities undertaken pursuant to this Memorandum of Understanding (MOU) are based on a spirit of cooperation and reciprocity that is intended to be of mutual benefit to both parties.

### **1. Purpose**

This Memorandum of Understanding (MOU) serves as a written understanding of agreed upon principles between Cape Breton University, Sydney, Nova Scotia, Canada, and Bhavan's Sheth R.A. College of Arts & Commerce, Ahmedabad, Gujarat, India concerning a set of general academic objectives.

This is a non-binding agreement and is intended to clarify the nature and extent of the complementary activities that might be undertaken for the mutual benefit of the two parties. Each institution will be responsible for managing its own costs.

Commitments of specific institutional resources, personnel, space, facilities, or any other academic or intellectual activities may be contemplated hereunder but are beyond the scope of this MOU.

To the extent that the implementation of any agreed upon activity requires a commitment of resources, personnel, credit-bearing coursework, or intellectual property, a supplementary agreement must be negotiated and approved by the two parties before work on any of the projects can commence.

### **2. Objectives, Scope, and Major Activities**

Both institutions agree to encourage the development of the following types of activities:

- Visits and informal exchanges of faculty, scholars and administrators in specific areas of education, research and outreach.
- Organize joint conferences, symposia, or other scientific meetings on subjects of mutual interest.
- Exchange of academic information and materials.
- Pursue avenues for graduate and professional student exchange during the academic year or summer terms.
- Pursue avenues for undergraduate student exchange during the academic year or summer terms.
- Explore the possibilities for developing joint research programs and collaborations.
- Other exchange and cooperation programs to which both parties agree.



### **3. Responsibilities of the Parties**

The two parties recognize that the implementation of any agreed upon activity will depend upon the interests and expertise of the individuals involved and the availability of financial resources, space and other resources. Accordingly, the implementation of any exchange and cooperative program based on this MOU shall be separately negotiated and determined between the two institutions. It is further expected that both parties will be compliant with all applicable provincial and federal laws and regulations and University policies.

### **4. Duration and Option to Amend, Extend or Terminate**

This MOU will become effective when signed by both parties. The agreement will remain in effect for five years from the signature date, below, and may be renewed or amended by mutual agreement of the parties. The parties agree to periodically review the activities undertaken and the progress made and to consult concerning amendments, renewal or termination of this MOU. Either party may terminate this MOU at any time by providing written thirty day notice of such termination to the other party.

### **5. General Terms**

This MOU is not intended to, and does not create any right, benefit, or trust responsibility, substantive or procedural, enforceable at law or equity, by either party, its officers, employees, or agents against the other party, its officers, employees, or agents.

Nothing in this MOU obligates either party to commit or transfer any funds, assets, or other resources in support of projects or activities between the two parties.

### **6. Marketing**

Neither party will use the name of the other, either expressly or by implication, in any publicity, solicitation or advertisement without the express written approval of the other party to this MOU. Neither party can represent itself as the other or use their partner's logo, or promote any mutual programmes in any language without prior written approval of the copy, collateral materials and web presence or web linkages by partner officials. Failure to do so may serve as a breach of this agreement.

The two parties recognize that the implementation of any agreed upon activity will depend upon the interests and expertise of the individuals involved and the availability of financial resources, space and other resources. Both parties will be compliant with all applicable provincial and federal laws and regulations and University policies.

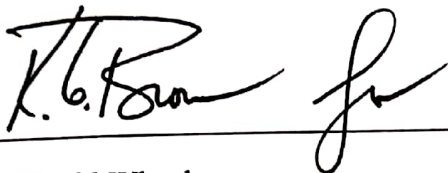
### **6. English Version**

If this Agreement is translated in any language other than the English language, and in the event of a conflict between the English language version and the translated version, the English language version shall prevail in all respects.

## 7. Authorized Signatures

By the signatures of their respective and duly authorized officials below, both parties acknowledge having read and understood the agreement and agree to be bound by its terms and conditions.

SIGNED:

A handwritten signature in black ink, appearing to read 'D. Wheeler', written over a horizontal line.

Dr. David Wheeler


President & Vice Chancellor

Cape Breton University

Date:

June 6, 2013

SIGNED:

A handwritten signature in blue ink, appearing to read 'Neerja', written over a horizontal line.

Dr. Neerja Arun

Principal

Bhavan's Sheth R.A. College of Arts & Commerce

Date:

June 25, 2013

Dear Dr. Gupta,  
Greetings from IIT Gandhinagar!

We are happy to share that Ms Chetna Mehta, an alumni of your institute and presently an intern at IIT Gandhinagar has done quite well.

It would be good if you could share this internship opportunity with your batch of graduating students and forward us the shortlisted resumes of willing students.

Thanking you,

Warm Regards,

Shri Krishan Birhman  
Assistant Registrar

*"No one can whistle a symphony. It takes a whole orchestra to play it."*

## Agreement for French Language Classes

This Agreement of Understanding enters into force in July, 2019,  
Between

**Bharatiya Vidya Bhavan's Sheth R.A. College of Arts & Commerce,**  
Vidyagauri Nilkanth Marg, Khanpur, Ahmedabad 380001  
Represented by **Dr. Neerja Gupta, Principal**

*hereinafter called "the Institute",*

and

**Alliance Française d'Ahmedabad (AFA)**  
B/S Food Corporation of India,  
Himali Tower lane, Manekbaug Shyamal Road, Satellite  
AHMEDABAD – 380015 GUJARAT, INDIA  
Tél.: +91 79 26 73 38 00/39 00

Represented by **Mr. Gaël de Kerguenec , Director of AFA**

*hereinafter called "the Alliance".*

*The Institute* and the *Alliance* have decided to enhance their cooperation and friendly links by agreeing on the following terms.

### Clause 1 – Object

The Alliance will provide to *The Institute* French Language courses by sending a confirmed teacher of the Alliance at the premises of *The Institute* for the specific programme.

### Clause 2 - Period


The French course will start on Saturday 13<sup>th</sup> July 2019 for 10 weeks.

### Clause 3 - Details of the courses and Examinations

The number of teaching hours to be provided by the Alliance to *The Institute* will be 15 hours with any additional Internal or External exam hours required.

1 day per week: Saturday.

Timings: from 10:30 am to 12.00 pm.

 GK  
Page 1 of 4  
PRINCIPAL  
Bhavan's Sheth R. A. College Of  
Arts and Commerce, Ahmedabad.



#### Clause 4 - Alliance's commitments

- The Alliance will provide a qualified teacher to *The Institute* for the teaching of French Language.
- The Alliance will maintain the same teacher, as far as possible, during the whole term as per this agreement. In case of absence of the teacher, the Alliance will do its maximum to replace him/her by another one.
- The Alliance may need the teacher for some service obligations, such as a training program or the Alliance DELF/DALF examinations. In case these obligations are organized during the teacher's working hours at *The Institute*, the Alliance will inform *The Institute* at least one week before the teacher's absence. However, the Alliance will do its best to replace the teacher.
- If any of the classes have to be rescheduled, the new timing will be mutually discussed and managed at least 24 hours in advance.
- The teacher will give an oral account of the progress of the students in the classes to *The Institute*, whenever asked by *The Institute*.

#### Clause 5 – The Institute's commitments

- Considering the efficiency of the teaching, especially for oral activities, the number of students per class will not exceed 30.
- *The Institute* will extend all its facilities for the teacher and will provide all the necessary materials for the French classes, i.e. CD player for all the classes, or computer with speakers and projector when required.
- *The Institute* shall ensure that the registered students in the French classes attend them with application, and that they are regular and diligent regarding their work. Students need to have a minimum of 80% attendance.
- *The Institute* will inform the teacher / the Alliance about any change in the organization or in the schedule at least 24 hours in advance. In case the teacher and/or the Alliance are not informed within this period of a cancellation, the concerned hours shall be owed by *The Institute*.
- *The Institute* undertakes not to approach the teachers sent by the Alliance, during the period of this agreement and also beyond this period, in order to propose them any direct remuneration and/or a job position or to make any proposal that may jeopardize their working relationship or contract with the Alliance.

  
PRINCIPAL  
Bhavan's Sheth R. A. College Of  
Arts and Commerce, Ahmednagar

GK  
Page 2 of 4

## **Clause 6 – Rate and Payment**

### **Rate**

*The Institute* agrees to pay directly to the Alliance the following rate applicable to the hours mentioned in Clause 3 for the French courses:

**Rs.1500 per hour provided by the Alliance, excluding GST.**

This hourly rate is the same for the courses as well as for the Internal and External examinations.

This rate includes:

- The preparation, the setting and the correction of the examinations;
- An oral evaluation of the students, whenever asked by *The Institute*.

This rate excludes:

- GST: GST will be added as applicable (for information, the current GST as applicable is 18%);

### **Payment**

*The Institute* shall pay on a monthly basis, within a week after reception of the monthly bill sent by Alliance.

This bill will be edited on the basis of a monthly statement and will mention the number of hours, days and classes given by the teacher(s), established by the Alliance, and countersigned by *The Institute*.

## **Clause 7 - Membership**

In case the registered students for the said course wish to become a member of the Alliance, they will get a special rate for their membership fees of Rs. 650 reserved for our external students.

This membership will be available for one year and will give them access to:

- any cultural activity organized by the Alliance, freely or with a special rate;
- the Alliance's Newsletter;
- the library of Alliance;
- and 'CULTURETHEQUE', an official website offering films, French e-magazines, e-comics, songs and radio.

## **Clause 8=Special offer**

*The Institute* students attending the French course provided in *The Institute* by the Alliance shall benefit from a reduction of 10% on any registration at the Alliance for one or several full French language courses, level A1 to C1, subject to payment during the period of this agreement.

The Alliance teacher and *The Institute* will inform the students.



PRINCIPAL  
Bhavan's Sheth R. A. College Of  
Arts and Commerce, Ahmednagar.

GK  
Page 3 of 4

### **Clause 9 - Communication**

Both parties shall be authorized to use the logo of the other party in its institutional communication but during the above mentioned session only.

### **Clause 10 - Renewal**

Both Parties shall review the arrangement after this engagement and renew/alter/modify this arrangement by mutual agreement.

### **Clause 11 - Disputes and breach of contract**

In case of unjustified absence of the teachers or any problem encountered, *The Institute* will immediately inform the Alliance.

Also, if the teaching quality is not found according to acceptable standards, *The Institute* will inform Alliance and the issue to be solved by mutual consultation within a week of such intimation.

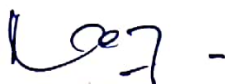
Any disagreement arising out of this agreement shall be solved with mutual consent between both parties. In case no arrangement appears, this agreement shall then be broken by a written letter delivered with a dated acknowledgement and the breach shall become effective one month after this date of acknowledgement. The said letter will explain the reasons of the breach, which shall be real and serious.

Any dispute, if any and if not solved by mutual consultation, shall be subject to Ahmedabad Jurisdiction.

**Done in AHMEDABAD two originals in English language**


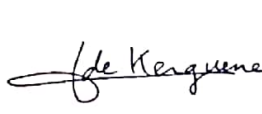
Date : 12/07/2019

### **Signatories:**



For Bharatiya Vidya Bhavan's  
Sheth R.A. College of Arts & Commerce  
Dr. Neerja Gupta,  
Principal

PRINCIPAL  
Bhavan's Sheth R. A. College Of  
Arts and Commerce, Ahmedabad.



For the Alliance Française  
Mr. Gaël de Kerguenec  
Director



## GLOBAL ORGANIZATION OF PEOPLE OF INDIAN ORIGIN (GOPIO)

237 -50 Fairbury Avenue, Bellerose, NY 11426, USA

Email: [lmotwani@verizon.net](mailto:lmotwani@verizon.net) • phone: 1 516-581-3332 • [WWW.GOPIO.NET](http://WWW.GOPIO.NET)

### Statement of Collaboration

Dear Members of Sheth R. A. College of Arts and Commerce, Ahmedabad, Gujarat. India

I address you for establishing academic and cultural linkages with your prestige institution to promote Indian Culture with Academics Overseas.

Your institution under Bharatiya Vidya Bhavan is true custodian of knowledge, cultural heritage, communication skills and academics. The urge to reach out to community is a unique drive to converse with overseas society and get associated with their academic and cultural needs and requirements.

Your College has been associated with GOPIO for last ten years. Your institution can be perfectly defined as the Ambassador of GOPIO from India.

Her intelligence has impressed me personally and her confidence, leadership quality and independent thinking abilities deserve due admiration.

This linkages shall be primarily for the cause of Academic and Indian Cultural promotion in overseas countries.

I wish her all the best for her future.

With best of regards,

14 January 2017

Dr. Thomas Abraham, Chairman





Dr Bharti Singh &lt;bhartisingh1305@gmail.com&gt;

## Fw: Submit Revised Proposal for SSIP Grant Disbursement Phase-IV

1 message

Dr Neerja A Gupta <drneerjaarun@yahoo.com>  
 Reply-To: Dr Neerja A Gupta <drneerjaarun@yahoo.com>  
 To: Dr Bharti Singh <bhartisingh1305@gmail.com>

Sat, May 4, 2019 at 9:22 AM

**Dr Neerja A Gupta** (H/P: +91 9825012984)

**Principal**

Bhavan's Arts and Commerce College, Khanpur, Ahmedabad

**Advisor and Coordinator**

Study Abroad Program and Diaspora Studies, Gujarat University, Ahmedabad

**Global Chair Academic Council, GOPIO**

Global Organisation of People of Indian Origin, USA

**Syndicate Member**

Gujarat University, Ahmedabad

Vidya Gauri Nilkanth Marg  
 Khanpur Ahmedabad. 380001  
 +91-79-25600312/ 25600311  
 Fax +91- 79- 25601314  
[www.bhavancollege.org](http://www.bhavancollege.org)

----- Forwarded message -----

**From:** SSIP Gujarat <ssipgujarat@gmail.com>

**To:** "parikh.rajeev@gmail.com" <parikh.rajeev@gmail.com>; "drneerjaarun@yahoo.com" <drneerjaarun@yahoo.com>; "jharna.guleria@cept.ac.in" <jharna.guleria@cept.ac.in>; "president@cept.ac.in" <president@cept.ac.in>; "s.goswami@cept.ac.in" <s.goswami@cept.ac.in>; "director.gandhinagar@nift.ac.in" <director.gandhinagar@nift.ac.in>; Amisha Mehta <amisha.mehta@nift.ac.in>; "gpa.ssip@gmail.com" <gpa.ssip@gmail.com>; Pankaj Patel (GoG-DET Dept.) <gp-abad-dte@gujarat.gov.in>; Hemin Thakkar <heminkumar@gmail.com>; "registrar@indusuni.ac.in" <registrar@indusuni.ac.in>; "vc@indusuni.ac.in" <vc@indusuni.ac.in>; "miteshmungla.me@indusuni.ac.in" <miteshmungla.me@indusuni.ac.in>; Naitik Trivedi <mastermindnaitik@gmail.com>; A. R. college of Pharmacy Vallabhvidyanagar <arghpharmacy@yahoo.co.in>; Elect Dept <gppelect09@gmail.com>; Sunilkumar J Chauhan <gp-palanpur-dte@gujarat.gov.in>; brijesh patel <bmp1412@gmail.com>; "ravindrap@itm.vu.in" <ravindrap@itm.vu.in>; "ksmurthy@itm.edu" <ksmurthy@itm.edu>

**Cc:** Dharmendra Mandaliya <dmdandaliya@gmail.com>; Mahendrasinh Gadhavi <mahendrasinh@gmail.com>

**Sent:** Wednesday, 13 March, 2019, 5:07:21 pm IST

**Subject:** Submit Revised Proposal for SSIP Grant Disbursement Phase-IV

Dear Sir/Madam,

In response to the Fresh application inviting for SSIP Grant Disbursement Phase-IV, 39 proposals were received.

For evaluation of proposals received, a meeting of "**Project Proposal Evaluation Committee**" was held on 08/02/2019, Friday at 11:00 hours at the Conference Room, Commisionerate of Technical Education, Gandhinagar chaired by Smt. Anju Sharma, IAS, Principal Secretary, Education Department, Government of Gujarat to evaluate proposals submitted by institutes/universities seeking financial support under SSIP Grant Disbursement Phase-IV.

You application is conditionally approved for the grant. In this meeting some of the Universities and Institutes are listed out under **Conditionally approved after Revise Action Plan is received, as below,**

Bhavan's Sheth R. A. College Of Arts & Commerce, Ahmedabad
--

CEPT University, Ahmedabad
National Institute Of Fashion Technology, Gandhinagar
Government Polytechnic, Ahmedabad
Indus Univeristy, Ahmedabad
A. R. College Of Pharmacy And G. H. Patel Institute Of Pharmacy, Anand
Government Polytechnic, Palanpur
ITM Vocational University, Vadodara

Kindly fill up the revised application as per format and submit it within **two days**.

Submit Filled Application Click here [Revised Application for SSIP Grant Phase-IV](#)

**Note:** Upload the .xls file and PDF file (with required seal and signatures in all pages)

Thanking You,

**SSIP Cell,**

Gujarat Knowledge Society (GKS),

Commisionerate of Technical Education,

**Education Department, Government of Gujarat**

3rd floor, Block No. 2, Karmyogi Bhavan,

Gandhinagar - 382010

Website: <http://www.ssipgujarat.in>

---

**2 attachments**



**University Proposal Format\_SSID\_Phase-4.xlsx**

47K



**Institute Proposal Format\_SSID\_Phase-4.xlsx**

46K

## GUJARAT UNIVERSITY

### *Study Abroad Program & Diaspora Studies*


*Dr Neerja A Gupta*  
Advisor and Co-ordinator



Sheth R. A. College of Arts and Commerce and Study Abroad program of Gujarat University, India hereby conclude an Agreement for The Reciprocal Promotion Program in order to cultivate a cordial relationship and promote cooperation in the higher education between the two Institutions related to Research activities, Faculty development programs, foreign students' activities and Diaspora research program.

#### **Philosophy Scope and objectives**

This (Sheth R. A. College of Arts and Commerce and Study Abroad program Gujarat University) joint programme, shall collaborate in Research activities, Faculty development programs, foreign students' activities and Diaspora research program contribute to their respective societies in the future, and promote solid friendships and a cordial relationship between the students of the India and foreign and their respective countries.



Coordinator  
**Co-ordinator<sup>SAP</sup>**  
Study Abroad Program NRI Course  
Gujarat University  
Ahmedabad-380009

27<sup>th</sup> January 2014

Sheth R. A. College of Arts and Commerce,  
Ahmedabad,  
Gujarat. India



# Bharatiya Vidya Bhavan's Sheth R.A. College of Arts & Commerce

College with Potential for Excellence | ISO 9001:2015 | NAAC Reaccredited : 2.66



Date : 23/10/2018

Tata Consultancy Services Limited  
Olympus, Opposite Rodas Enclave,  
Hiranandani Estate,  
Ghodbunder Road, Patlipada,  
Thane West, Maharashtra 400607.

**Subject : Your proposal dated 23/10/2018 for Association with TCS for TCS' iON Life Long Learning initiative and Letter of Intent (LoI) for the same**

Dear Sir / Madam,

We refer to the proposal mentioned in the subject above. We wish to be your Learning Institution Partner (LIP) to take your learning products to the students.

We have gone through the Proposal and understand that the learning products will be either fully online or in "Phygital" form. The products in "Phygital" form will be combination of Physical and Digital training. They will comprise of digital online content with hands on learning and instructor led interventions.

We are glad to accept your proposal and we issue this Letter of Intent (LoI) to you with following terms.

We will

- Provide adequate training infrastructure, good quality trainers and training delivery of "Phygital" products to the satisfaction of the students
- Purchase the learning products online on iON Digital Hub (iDLH) or through an Aggregator appointed by TCS.
- Not sell any product offered on iDLH for a price more than Maximum Retail Price (MRP) recommended by TCS on iDLH
- Use TCS name, TCS iON logo or any phrase containing "TCS", "TCS iON" or "Tata" in any form only after seeking prior written approval from TCS.
- Strictly adhere to the branding guidelines issued by TCS.

We understand that the learning products being offered on iDLH are intellectual property of the concerned publishers of the products. We undertake not to infringe on Intellectual Property Rights of the concerned publishers in any manner.

We will issue a 30 days prior written notice to TCS if we wish to withdraw from the partnership.



*Dr. K. P. Patel*

*LoI*

Page 1 of 2

*Dr. M. Malavi*

Vidyagauri Nilkanth Marg, Khanpur, Ahmedabad - 380 001 | Ph.: +91-79-2560 0312 | Fax: +91-79-2560 1314

Email : [info@bhavancollege.org](mailto:info@bhavancollege.org) | URL: [www.bhavancollege.org](http://www.bhavancollege.org)

# Bharatiya Vidya Bhavan's Sheth R.A. College of Arts & Commerce

College with Potential for Excellence | ISO 9001:2015 | NAAC Reaccredited : 2.66



We understand that TCS may withdraw from the partnership with 30 days prior written notice.

We will fulfill all the obligations to the students already enrolled with us in case either we or TCS withdraws from the partnership.

We appoint Ms. DR. SWATI KAPADIA as a Learning Officer to be a Single Point of Contact (SPOC) for you for all the matters pertaining to this initiative. His / Her contact details are

Email ID [swatimineshvyas@gmail.com](mailto:swatimineshvyas@gmail.com)

Mobile No. 8849361323 / 9824518513

We are interested in purchasing following products in initial two months.

Sr. No.	Product Name	Product Code	Unit Price	Quantity	Total Price
Grand Total					

Thanking you,

Yours Sincerely

*Dr. Swati Kapadia*

*[Signature]*

Principal  
Sheth R A College Of Arts & Commerce  
(Run by ; Bhartiya Vidya Bhavan)  
Khanpur, Ahmedabad-380001.

DR. SWATI KAPADIA

Associate Professor

Date 23/10/2018

Stamp of LIP>



Page 2 of 2

*Dr. M. Melani*

Vidyagauri Nilkanth Marg, Khanpur, Ahmedabad - 380 001 | Ph.:+91-79-2560 0312 | Fax:+91-79-2560 1314

Email : [info@bhavancollege.org](mailto:info@bhavancollege.org), | URL: [www.bhavancollege.org](http://www.bhavancollege.org)